

## BIR Book Proposal Form

Please complete the following details for your book and send to [publications@bir.org.uk](mailto:publications@bir.org.uk). Note that boxes can be expanded to fit in more text.

### Title

### Author(s)

Name	Affiliation	Email address

Is this an edited/updated book or new proposal?

Edited/updated

New proposal

If edited/updated book please include details of the original publication

Is this book intended to be part of a series?

Yes

No

If yes please include details of the series

**Please outline the rationale behind the book.**

What is your book about and what are its main themes and objectives?

What are you doing differently, or in a more innovative way, or better than existing books?

### Which of the following best describes your book?

- Monograph - In-depth coverage of a specialised topic
- Clinical Guide - Hands-on guide for use in clinical practice
- Tutorial Guide - In-depth, tutorial coverage of a small topic
- Exam Revision – Questions and answer books in the relevant format (e.g Single best answer), aligned with current syllabuses
- Reference text book – Detailed, comprehensive reference text
- Working party reports – Report (from a BIR working party) on a practical clinical issue, can range from clinical guidelines to data/dose tables
- General interest title - Biographies, histories, coffee table books etc.

### Detailed list of contents

Please provide a detailed list of working chapter headings along with a paragraph of explanation on what you intend to cover in each chapter.

### Target market

Who is the book aimed at? Please include as much detail as possible, e.g. industry sector, job role, level, subject specialism.

If the book could be used for a course please provide details, including program and level.

What has caused this information need?

Is the subject area of the proposal widely taught, or researched?

Would this subject have international appeal? Please detail any countries/areas where you think your book would have particular appeal.

### Competitors

Please list competition to your book including other books, websites, apps, courses, journals etc).

What are the strengths & weaknesses of these competitors?

What makes your book better than the existing competition?

Why would readers choose your book over the competition?

## Publishing timeline

*N.B Following peer review, the extent of revisions suggested for your manuscript can vary so please bear this in mind when planning your workload*

When could you deliver draft chapters to us?

When could you deliver complete chapters to us?

Are there any particularly appropriate publication dates in view of factors such as regulatory updates, technological advances, exam dates etc.?

## Specifications:

What would be the approximate length of book?

What are the approximate number of figures/charts/tables/line drawings in this book?

Are there any additional features the book will require (fold outs etc)?

## Any further information:

Thank you for completing this proposal, please submit the completed for to [publications@bir.org.uk](mailto:publications@bir.org.uk) and we will get back to you as soon as possible.

On receipt of your book proposal, we will send it to our expert panel for review. We will try and get back to you as soon as possible. If you have any questions during the review process please do not hesitate to contact us. .