

2021 Publication Schedule

BJR	Book by	Copy by	Published
January	29 Nov 2020	7 Dec 2020	11 Dec 2020
February	10 Jan 2021	17 Jan 2021	22 Jan 2021
March	12 Feb 2021	14 Feb 2021	19 Feb 2021
April	8 Mar 2021	13 Mar 2021	19 Mar 2021
May	6 April 2021	13 April 2021	20 Apr 2021
June	6 May 2021	13 May 2021	21 May 2021
July	5 June 2021	12 June 2021	18 Jun 2021
August	6 July 2021	13 July 2021	20 Jul 2021
September	6 Aug 2021	13 Aug 2021	20 Aug 2021
October	7 Sep 2021	14 Sep 2021	21 Sep 2021
November	9 Oct 2021	16 Oct 2021	22 Oct 2021
December	6 Nov 2021	13 Nov 2021	19 Nov 2021

DMFR	Book by	Copy by	Published
Number 1	29 Nov 2020	7 Dec 2020	11 Dec 2020
Number 2	13 Jan 2021	20 Jan 2021	25 Jan 2021
Number 3	10 Feb 2021	17 Feb 2021	19 Feb 2021
Number 4	7 April 2021	14 April 2021	21 Apr 2021
Number 5	8 June 2021	15 June 2021	21 Jun 2021
Number 6	7 Aug 2021	14 Aug 2021	23 Aug 2021
Number 7	8 Sep 2021	15 Sep 2021	22 Sep 2021
Number 8	9 Nov 2021	16 Nov 2021	22 Nov 2021

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Media Kit

2021

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BJR

AN INTERNATIONAL JOURNAL OF
RADIOLOGY, RADIATION ONCOLOGY
AND ALL RELATED SCIENCES

birpublications.org/bjr

BJR is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Website: 150,000+ visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

Print circulation: 100. All adverts which appear in print in BJR also appear online. BJR is available online to all BIR members (ca 3,000).

Advertising rates 2021

Digital	Dimensions	Maximum file size	Rates
BJR Table of Contents alert	600 x 90 pixels	100 KB	£538
Website banner	900 x 100 pixels	100 KB	£702

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 x 297 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 x 285 mm	216 x 303 mm	£1,902
Inside front or back cover	198 x 285 mm	216 x 303 mm	£1,625
Full page	198 x 285 mm	216 x 303 mm	£1,368
Half-page vertical	96 x 285 mm	105 x 303 mm	£1,015
Half-page horizontal	198 x 139 mm	216 x 148 mm	£1,015

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts


Booking multiple adverts together	3x = 5%	6x = 10%	12x = 20%
Black and white adverts	25%		

Send all copy to: bjrproduction@bir.org.uk

2019 Impact Factor – 2.196

In 2021:
Volume: 93
Number of issues: 12
ISSN: 0007-1285
eISSN: 748-880X

Editors-in-Chief:
Prof Kevin Prise (Scientific)
Dr Simon Jackson (Medical)



DMFR

DentoMaxilloFacial Radiology

A Journal of Head & Neck Imaging

birpublications.org/dmfr

DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. DMFR keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 600

Website: 25,000 visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

IADMFR newsletter: 20-30 page booklet, emailed twice a year to all 600+ IADMFR members. Also linked from the DMFR journal homepage, which receives 25,000 page views per month, and the IADMFR website.

Advertising rates 2021

Digital	Dimensions	Maximum file size	Rates
DMFR Table of Contents alert	600 x 90 pixels	100 KB	£144
Website banner	900 x 100 pixels	100 KB	£375

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 x 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 x 267 mm	216 x 285 mm	£1,210
Inside front or back cover	198 x 267 mm	216 x 285 mm	£1,077
Full page	198 x 267 mm	216 x 285 mm	£897
Half-page vertical	96 x 267 mm	105 x 285 mm	£400
Half-page horizontal	198 x 130 mm	216 x 139 mm	£323

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter	Rates
Full page	£738
Half page horizontal	£513

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts

Booking multiple adverts together	2x = 5%	4x = 10%	8x = 20%
IADMFR newsletter adverts	2x = 20%		

Send all copy to: dmfrproduction@bir.org.uk

2018 Impact Factor – 1.796

In 2021:
Volume: 49
Number of issues: 8
ISSN: 0250-832X
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Editor-in-Chief:
Michael Bornstein, Germany